

# ACCESSIBILITY STATEMENT

This Accessibility Statement applies to: [www.essentialcu.org](http://www.essentialcu.org)

## We Value Digital Inclusion

In our effort to provide a fully accessible and optimized user experience for all site visitors, Essential Credit Union has taken careful measure to ensure an excellent user experience, regardless of the assistive technology being used to access this site or the specific abilities of those individuals seeking access to this site.



The Essential Credit Union website is monitored and tested regularly by internal resources and by AudioEye, a third-party provider of Web Accessibility testing and monitoring. As issues of accessibility are identified, results of automated and manual testing are managed through the AudioEye® Digital Accessibility Platform. As new solutions are discovered to improve the user experience, remediation is tracked through the AudioEye system and fixes are implemented to improve the website user experience.

## AudioEye Accessibility Certification



The AudioEye Certification seal represents a commitment to accessibility and digital inclusion. The AudioEye certification process involves automatic and manual testing with the goal of conforming with Web Content Accessibility Guidelines (WCAG) 2.0 Level AA Success Criteria.

AudioEye certifies that the [essentialcu.org](http://essentialcu.org) website is in the process of being enhanced to conform with WCAG 2.0 Level AA Success Criteria to the greatest extent possible.

AudioEye and Essential Credit Union continue to collaborate in an ongoing effort to maintain conformance and provide an accessible user experience for all users.

Last updated February 2, 2018

Notice something wrong? Please provide your feedback to [eservices@essentialcu.org](mailto:eservices@essentialcu.org).

This website is regularly tested using a variety of assistive technologies. We recommend using the following web browser / screen reader combinations for an optimized experience:

**For Windows users:** JAWS and Internet Explorer or NVDA and Firefox

**For Mac users:** VoiceOver and Safari or VoiceOver and Chrome

**For mobile users:** VoiceOver for the iPhone and TalkBack for Android devices

Improving the User Experience for Users of Assistive Technologies

## Web Accessibility Guidelines

Essential Credit Union has leveraged the [Web Content Accessibility Guidelines \(WCAG\) 2.0](https://www.w3.org/WAI/standards-guidelines/wcag/) as reference to ensure the web content made available from this site is more accessible for individuals with disabilities and user friendly for everyone.

These globally recognized best practices (as recommended by the World Wide Web Consortium) consist of three levels of accessibility measurement (A, AA, and AAA). To the greatest extent feasible, Essential Credit Union has elected to conform to Level AA of these guidelines.

Related Links

[Web Accessibility Initiative \(WAI\)](https://www.w3.org/WAI/standards-guidelines/wcag/)

Design guidelines for electronic and information technology

## Feedback

Dedicated web accessibility experts are available to assist site visitors with any issues accessing content and the various services and functions made available across the Essential Credit Union website. Site visitors may choose to engage with the Help Desk to report and troubleshoot web accessibility related issues.

If you encounter issues with any page on our site that presents a challenge for individuals with disabilities, please submit your feedback to [eservices@essentialcu.org](mailto:eservices@essentialcu.org).

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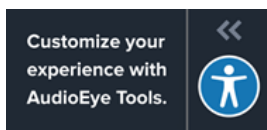
## Providing Users with a Free Customizable Assistive Utility

### Ally Toolbar

In addition to the above-mentioned techniques and strategies – and since not all site visitors have access to assistive tools such as screen readers – we have provided free Web Enhancement Tools that allow site visitors to customize their user experience.

### Experience the Ally Toolbar

To experience the AudioEye Ally Toolbar, activate the Ally Toolbar button in the bottom right hand corner.



### The Ally Toolbar provides Tools Tailored to Needs

Learn more about the ways in which the Ally Toolbar allows site visitors with diverse abilities to customize their user experience:

[Browse All Features](#)

The following tools may be available in the Ally Toolbar:



#### **Player**

Listen to the content of a web page read aloud



#### **Reader**

Customize the visual display of the website



#### **Voice (If applicable)**

Command the browser using your voice



#### **Site Menu**

Navigate simplified menus using your keyboard or mouse



#### **Page Elements Menu**

Access page elements and regions with simple keystrokes



#### **AudioEye Help Desk**

Report accessibility related issues

### Third-Party Sites

Throughout this website, we make use of different third-party websites such as Instagram, YouTube, Twitter, and Facebook to spread news and information about Essential Credit Union products and services. These sites, which are not controlled by Essential Credit Union, may present challenges for individuals with disabilities that we are not able to control or remedy.

As made publicly available, here are the Accessibility Policies provided from these third-party sites:

[Facebook Accessibility Policy](#)

[YouTube Accessibility Policy](#)